

**WE
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.ORG**

ISRAEL/PALESTINE

THE TIME IS NOW

DIVEST FROM THE ISRAELI OCCUPATION

The campaign demanding financial giant TIAA-CREF divest from the Israeli occupation.



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FINANCIAL SERVICES
FOR THE GREATER GOOD®

TOP TEN REASONS TO JOIN THE CAMPAIGN

1. TIAA-CREF is big – one of the biggest funds of its kind in the world.
2. TIAA-CREF is nearby, with 60 offices in the US and 15,000 client institutions in the academic, research, medical, cultural and nonprofit fields.
3. TIAA-CREF cares about socially responsible investment.
4. The research is already done for you.
5. The campaign was chosen as a priority by the Palestinian BDS National Committee.
6. You are not starting from scratch.
7. You're working to convince natural allies.
8. You're not asking TIAA-CREF clients to move their money.
9. The campaign is flexible.
10. You will find new allies.



We Divest Campaign Goals

1. Make one of the world's largest retirement systems divest from Israel's occupation of Palestine.
2. Build the local movement for boycott, divestment, and sanctions.



We Divest Leadership

National Coordinating Committee

Jewish Voice for Peace (JVP)

American Friends Service Committee (AFSC)

Adalah-NY

U.S. Campaign to End the Occupation

Grassroots International

US Palestinian Community Network

Endorsed by over 40 organizations worldwide including:

Palestinian Boycott National Committee

Many Students for Justice in Palestine chapters

Boycott from Within- Israel

Friends of Sabeel—North America

No Mas Muertes

Popular Struggle Coordination Committee



TIAA-CREF's Occupation Portfolio

NORTHROP GRUMMAN

In Gaza, as the fighting ended, Amnesty International researchers found fragments and components from munitions used by the Israeli Army – including many that are US-made – littering school playgrounds, in hospitals and in people's homes. They included artillery and tank shells, mortar fins and remnants from Hellfire and other airborne missiles and large F-16 delivered bombs.

– *Amnesty International, Evidence of Misuse of US-Weapons Reinforces Need for Arms Embargo.*



TIAA-CREF's Occupation Portfolio

CATERPILLAR®

Homes have been destroyed in a purely purposeless manner. Bulldozers have savagely dug up roads, including electricity, sewerage and water lines, in a brutal display of power.

--John Dugard, UN Special Rapporteur on Human Rights



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TIAA-CREF's Occupation Portfolio



Palestinians without permits to work or travel inside Israel can't be on the 443 at all. So for the 3,000 inhabitants of Beit Sira, one of six villages affected by the blocked highway, a trip to nearby Ramallah, about 12 miles away, now takes hours via minor roads that are prohibitively long, pot-holed and sometimes flooded. Some 55,000 Palestinians are thought to be affected by the road ban.

— Rachel Shabi, "Israeli's Apartheid Road,"
The Guardian. May 17 2010.



TIAA-CREF's Occupation Portfolio



Israel, with 41 years of experience in conducting operations inside densely populated urban environments (Lebanon, the West Bank and Gaza Strip), is the world leader in urban warfare in areas under occupation. Other governments seek out this experience for use in their own efforts of urban control.

— Jimmy Johnson, Israeli Committee Against House Demolitions (ICHAD)



“Even the sound of Gaza is frightful, the sound of the Israeli drones in the sky.”

— Mads Gilbert, MD, Norwegian Aid Committee (NORWAC)



TIAA-CREF's Occupation Portfolio



MOTOROLA SOLUTIONS



Motorola Solutions is an electronics and telecommunication corporation that split off of Motorola Inc. in 2011. The company's Israeli subsidiary is responsible for developing a specialized motion-detection "virtual fences" system for illegal West Bank settlements, a system specifically used for the annexation of vast areas and the restriction of Palestinian movement.

TIAA-CREF's Occupation Portfolio



HP provides on-going support and maintenance to a biometric ID system installed in Israeli checkpoints in the occupied West Bank which deprive Palestinians of the freedom of movement in their own land and allows the Israeli military occupation to grant or deny special privileges to the civilians under its control. HP is also working with the Israeli government to manufacture and distribute a biometric ID system for all Israeli citizens, which categorizes citizens by their ethnic background and serves to discriminate against Arab citizens.

Socially Responsible Investing?



MOTOROLA SOLUTIONS



These companies are in TIAA-CREF's "social choice" portfolio. There is NO occupation-free option.



We Divest in action



Join us!



TAKE ACTION TODAY!

1. Visit you local TIAA-CREF office. Go to rachelcorriefoundation.org to download a sample letter to deliver.
2. Take part in a live conference call with the Corrie family, Wednesday, August 29th, 6:30 p.m. Pacific Daylight Time/ 9:30 p.m. Eastern Daylight Time. To participate in the call, RSVP to rochelle@rachelcorriefoundation.org.
3. Go to www.WeDivest.org to sign the petition in support of the campaign to pressure TIAA-CREF to divest.
4. Email info@wedivest.org for more information!

